



5130 Buffalo Trail
Madison, WI 53705-4751
608.438.5275
KSoehnlein@reelwavemedia.com

FOR IMMEDIATE RELEASE: Wednesday, May 23, 2007

Reel Wave Media Celebrates One Year Anniversary

Madison, WI - May 23, 2007 - Reel Wave Media, a Madison-based video production company is proud to announce its one-year anniversary this week.

Since opening in 2006, Reel Wave Media has produced several marketing, training and event videos for clients like the YMCA and Girl Scouts. "We have been very successful our first year because of our ability to provide a wide variety of video services at an affordable price," said owner Karl Soehnlein. "The response from our clients has been overwhelmingly positive."

Reel Wave Media has also expanded its production services during the past year. "Not only do we have the ability to produce a video from start to finish entirely in house, but we now offer duplication and transfer services, too" said Soehnlein. "Our goal is to keep growing while continuing to provide our clients with the same level of attention and professionalism that they have come to expect."

Reel Wave Media is a member of the Greater Madison Chamber of Commerce, Media Communications Association-International and the Madison Area Growth Network.

Reel Wave Media is located at 5130 Buffalo Trail in Madison. For more information, visit www.reelwavemedia.com or call 608-438-5275.

About Reel Wave Media

Reel Wave Media is a Madison, Wisconsin-based video production company that specializes in corporate, non-profit and event videos. It serves all of southern and central Wisconsin.

For more information, please contact Karl Soehnlein at (608) 438-5275, or at KSoehnlein@reelwavemedia.com. Photos available upon request.