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## Madison Video Production Company Earns Two National Awards

*Reel Wave Media Brings Tellys Home for 4th Consecutive Year*

Madison, WI -- June 28, 2010 - Reel Wave Media, a Madison-based video production company is proud to announce that it has been awarded two Telly Awards in the 31st Annual Telly Awards Competition. The Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions, and web commercials, videos and films.

Reel Wave Media was awarded a Silver Telly Award (the highest honor) for its work on the national '2010 YMCA Strong Kids Campaign Video' and a Bronze Telly Award for its work on the '2009 Bedford-Stuyvesant YMCA Transformational Leadership Award Video'.

The '2010 YMCA Strong Kids Campaign Video', produced for Chicago-based firm Donor By Design Group LLC, is used as a tool in an effort to raise money and awareness for the YMCA Strong Kids Campaign. It is currently being exhibited at more than 150 YMCAs in 15 states across the country. The '2009 Bedford-Stuyvesant YMCA Transformational Leadership Award Video', produced for the YMCA of Greater New York, features the story of the remarkable community impact of the Y's capital reinvestment in one of Brooklyn's most underserved communities.

"Winning multiple Telly Awards is truly an honor. It's validation that you don't need to go to Los Angeles or Chicago for high end video production," said owner Karl Soehnlein. Reel Wave Media is the only Madison-based company to win a Silver Telly Award this year. It marks the fourth year in a row they have won a Telly in the competition, bringing the total number of Tellys they have won to five.

Founded in 1978, The Telly Awards annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world. The Telly Awards is a widely known and highly respected national and international competition and receives over 11,000 entries annually from all 50 states and many foreign countries.

Reel Wave Media is a video production company based in Madison, WI that serves corporate and non-profit clients worldwide. To view the winning videos, visit [Facebook.com/reelwavemedia](https://www.facebook.com/reelwavemedia).